

Traditional Wound Care Market in South Korea 2022

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Abstracts

Wound healing is a dynamic and complex process which requires suitable environment to promote healing process. With the advancement in technology, more than 3000 products have been developed to treat different types of wounds by targeting various aspects of healing process. Traditional wound dressing products including gauze, lint, plasters, bandages (natural or synthetic) and cotton wool are dry and used as primary or secondary dressings for protecting the wound from contaminations. A study by StrategyHelix indicates that the traditional wound care market in South Korea is anticipated to expand positively at a CAGR of 3.2% during the forecast period (2022-2028).

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for traditional wound care. The South Korea traditional wound care market is segmented on the basis of product, and retail channel. Based on product, the traditional wound care market in South Korea is categorized into adhesive bandages, first aid kits, gauze pads & tapes. In South Korea, the adhesive bandages segment made up the largest share of the traditional wound care market. On the basis of retail channel, the traditional wound care market in South Korea has been segmented into convenience retail, supermarkets and hypermarkets, grocery stores, drug stores and pharmacies, others.

The South Korea traditional wound care market is highly competitive. Top players covered in South Korea Traditional Wound Care Market Study are 3M Company, Band Doctor Co. Ltd., CG Bio Inc., Convatec Group plc, Ildong Pharmaceutical Co. Ltd., Johnson & Johnson (J&J), JW Shinyak Corporation, Mundipharma International Limited, Paul Hartmann AG, SinSin Pharmaceutical Co. Ltd. Competitive landscape gives a description of the competitive nature of the traditional wound care market in South Korea and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the traditional wound care market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: adhesive bandages, first aid kits, gauze pads & tapes

Retail channel: convenience retail, supermarkets and hypermarkets, grocery stores, drug stores and pharmacies, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: 3M Company, Band Doctor Co. Ltd., CG Bio Inc., Convatec Group plc, Ildong Pharmaceutical Co. Ltd., Johnson & Johnson (J&J), JW Shinyak Corporation, Mundipharma International Limited, Paul Hartmann AG, SinSin Pharmaceutical Co. Ltd.

Key Benefits for Stakeholders

Get a comprehensive picture of the South Korea traditional wound care market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. TRADITIONAL WOUND CARE MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Adhesive bandages
First aid kits
Gauze pads & tapes

PART 4. MARKET BREAKDOWN BY RETAIL CHANNEL

Convenience retail
Supermarkets and hypermarkets
Grocery stores
Drug stores and pharmacies
Others

PART 5. KEY COMPANIES

3M Company
Band Doctor Co. Ltd.
CG Bio Inc.
Convatec Group plc
Ildong Pharmaceutical Co., Ltd.
Johnson & Johnson (J&J)
JW Shinyak Corporation
Mundipharma International Limited
Paul Hartmann AG
SinSin Pharmaceutical Co., Ltd.
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