

Traditional Wound Care Market in Morocco 2022

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Abstracts

Wound healing is a dynamic and complex process which requires suitable environment to promote healing process. With the advancement in technology, more than 3000 products have been developed to treat different types of wounds by targeting various aspects of healing process. Traditional wound dressing products including gauze, lint, plasters, bandages (natural or synthetic) and cotton wool are dry and used as primary or secondary dressings for protecting the wound from contaminations. According to a report by StrategyHelix, the traditional wound care market in Morocco is anticipated to expand positively at a CAGR of 6.6% during the forecast period (2022-2028).

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for traditional wound care. The Morocco traditional wound care market is segmented on the basis of product, and retail channel. On the basis of product, the traditional wound care market in Morocco has been segmented into adhesive bandages, first aid kits, gauze pads & tapes. Among these, the adhesive bandages segment was accounted for the highest revenue generator in 2021. By retail channel, the traditional wound care market in Morocco has been segmented into supermarkets and hypermarkets, drug stores and pharmacies, e-commerce, others.

The Morocco traditional wound care market is highly competitive. The report also includes the profiles of leading companies such as Banitex s.a.r.l, Beiersdorf AG, Comforplast (Comed), Cophag S.A., Groupe Batteur, LEINA-WERKE GmbH, Plastod Spa, Providence, Urgo Group SAS. Competitive landscape gives a description of the competitive nature of the traditional wound care market in Morocco and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

The report is an invaluable resource for companies and organizations active in this

industry. It provides a cohesive picture of the traditional wound care market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: adhesive bandages, first aid kits, gauze pads & tapes

Retail channel: supermarkets and hypermarkets, drug stores and pharmacies, e-commerce, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: Banitex s.a.r.l, Beiersdorf AG, Comforplast (Comed), Cophag S.A., Groupe Batteur, LEINA-WERKE GmbH, Plastod Spa, Providence, Urgo Group SAS

Key Benefits for Stakeholders

Get a comprehensive picture of the Morocco traditional wound care market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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First aid kits
Gauze pads & tapes

PART 4. MARKET BREAKDOWN BY RETAIL CHANNEL

Supermarkets and hypermarkets
Drug stores and pharmacies
E-commerce
Others

PART 5. KEY COMPANIES

Banitex s.a.r.l
Beiersdorf AG
Comforplast (Comed)
Cophag S.A.
Groupe Batteur
LEINA-WERKE GmbH
Plastod Spa
Providence
Urgo Group SAS
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