

# Traditional Wound Care Market in Middle East and Africa 2022

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## Abstracts

Wound healing is a dynamic and complex process which requires suitable environment to promote healing process. With the advancement in technology, more than 3000 products have been developed to treat different types of wounds by targeting various aspects of healing process. Traditional wound dressing products including gauze, lint, plasters, bandages (natural or synthetic) and cotton wool are dry and used as primary or secondary dressings for protecting the wound from contaminations. According to StrategyHelix, the traditional wound care market in Middle East and Africa is expected to increase by US\$ 143.0 million during 2022-2028, expanding at a CAGR of 7.7% during the forecast period.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for traditional wound care. The Middle East and Africa traditional wound care market is segmented on the basis of product, retail channel, and country. Based on product, the traditional wound care market in Middle East and Africa is categorized into adhesive bandages, first aid kits, gauze pads & tapes. The adhesive bandages segment held the largest share of the Middle East and Africa traditional wound care market in 2021 and is anticipated to hold its share during the forecast period. On the basis of retail channel, the traditional wound care market in Middle East and Africa has been segmented into drug stores and pharmacies, e-commerce, grocery stores, supermarkets and hypermarkets, others. Geographically, the traditional wound care market in Middle East and Africa is segmented into Egypt, Nigeria, Saudi Arabia, South Africa, United Arab Emirates, others.

The Middle East and Africa traditional wound care market is highly competitive. The leading players in the traditional wound care market include 3M Company, Alexandria

Co for Pharmaceutical and Chemical Industries, Band Med Inc, Beiersdorf AG, BM Aid, Johnson & Johnson (J&J), Pharmaplast S.A.E., Qingdao KTQK Industrial Group Limited, Smith & Nephew plc, Urgo Group SAS. Competitive landscape gives a description of the competitive nature of the traditional wound care market in Middle East and Africa and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

### Report Scope

Product: adhesive bandages, first aid kits, gauze pads & tapes

Retail channel: drug stores and pharmacies, e-commerce, grocery stores, supermarkets and hypermarkets, others

Country: Egypt, Nigeria, Saudi Arabia, South Africa, United Arab Emirates, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: 3M Company, Alexandria Co for Pharmaceutical and Chemical Industries, Band Med Inc, Beiersdorf AG, BM Aid, Johnson & Johnson (J&J), Pharmaplast S.A.E., Qingdao KTQK Industrial Group Limited, Smith & Nephew plc, Urgo Group SAS

### Key Benefits for Stakeholders

Get a comprehensive picture of the Middle East and Africa traditional wound care market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Alexandria Co for Pharmaceutical and Chemical Industries  
Band Med Inc

Beiersdorf AG

BM Aid

Johnson & Johnson (J&J)

Pharmaplast S.A.E.

Qingdao KTQK Industrial Group Limited

Smith & Nephew plc

Urgo Group SAS

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