

# Traditional Wound Care Market in Mexico 2022

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## Abstracts

Wound healing is a dynamic and complex process which requires suitable environment to promote healing process. With the advancement in technology, more than 3000 products have been developed to treat different types of wounds by targeting various aspects of healing process. Traditional wound dressing products including gauze, lint, plasters, bandages (natural or synthetic) and cotton wool are dry and used as primary or secondary dressings for protecting the wound from contaminations. According to a report by StrategyHelix, the traditional wound care market in Mexico is poised to grow at a CAGR of around 2.9% over the analysis period of 2022 to 2028.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for traditional wound care. The Mexico traditional wound care market is segmented on the basis of product, and retail channel. On the basis of product, the traditional wound care market in Mexico has been segmented into adhesive bandages, first aid kits, gauze pads & tapes. Among these, the adhesive bandages segment was accounted for the highest revenue generator in 2021. By retail channel, the traditional wound care market in Mexico has been segmented into supermarkets and hypermarkets, grocery stores, drug stores and pharmacies, others.

Key companies profiled in the report include 3M Company, Beiersdorf AG, Casa Miyako S.A. de C.V., Degasa S.A. de C.V., Laboratorios Le Roy S.A. de C.V. Competitive landscape gives a description of the competitive nature of the traditional wound care market in Mexico and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the traditional wound care market to help drive informed decision making for industry executives, policy makers, academic, and

analysts.

#### Report Scope

Product: adhesive bandages, first aid kits, gauze pads & tapes

Retail channel: supermarkets and hypermarkets, grocery stores, drug stores and pharmacies, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: 3M Company, Beiersdorf AG, Casa Miyako S.A. de C.V., Degasa S.A. de C.V., Laboratorios Le Roy S.A. de C.V.

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Mexico traditional wound care market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. TRADITIONAL WOUND CARE MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Adhesive bandages  
First aid kits  
Gauze pads & tapes

### **PART 4. MARKET BREAKDOWN BY RETAIL CHANNEL**

Supermarkets and hypermarkets  
Grocery stores  
Drug stores and pharmacies  
Others

### **PART 5. KEY COMPANIES**

3M Company  
Beiersdorf AG  
Casa Miyako S.A. de C.V.  
Degasa, S.A. de C.V.  
Laboratorios Le Roy S.A. de C.V.  
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