

Traditional Wound Care Market in Malaysia 2022

<https://marketpublishers.com/r/T414C474D803EN.html>

Date: December 2022

Pages: 17

Price: US\$ 450.00 (Single User License)

ID: T414C474D803EN

Abstracts

Wound healing is a dynamic and complex process which requires suitable environment to promote healing process. With the advancement in technology, more than 3000 products have been developed to treat different types of wounds by targeting various aspects of healing process. Traditional wound dressing products including gauze, lint, plasters, bandages (natural or synthetic) and cotton wool are dry and used as primary or secondary dressings for protecting the wound from contaminations. According to a report by StrategyHelix, the traditional wound care market in Malaysia is anticipated to expand positively at a CAGR of 4.4% during the forecast period (2022-2028).

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for traditional wound care. The Malaysia traditional wound care market is segmented on the basis of product, and retail channel. On the basis of product, the traditional wound care market in Malaysia has been segmented into adhesive bandages, first aid kits, gauze pads & tapes. The adhesive bandages segment is estimated to account for the largest share of the traditional wound care market in Malaysia. By retail channel, the traditional wound care market in Malaysia has been segmented into supermarkets and hypermarkets, drug stores and pharmacies, others.

The traditional wound care market in Malaysia comprises only a handful of players such as Beiersdorf AG, Smith & Nephew plc. Competitive landscape gives a description of the competitive nature of the traditional wound care market in Malaysia and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the traditional wound care market to help drive informed decision making for industry executives, policy makers, academic, and

analysts.

Report Scope

Product: adhesive bandages, first aid kits, gauze pads & tapes

Retail channel: supermarkets and hypermarkets, drug stores and pharmacies, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: Beiersdorf AG, Smith & Nephew plc

Key Benefits for Stakeholders

Get a comprehensive picture of the Malaysia traditional wound care market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. TRADITIONAL WOUND CARE MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Adhesive bandages
First aid kits
Gauze pads & tapes

PART 4. MARKET BREAKDOWN BY RETAIL CHANNEL

Supermarkets and hypermarkets
Drug stores and pharmacies
Others

PART 5. KEY COMPANIES

Beiersdorf AG
Smith & Nephew plc
About StrategyHelix
Disclaimer

I would like to order

Product name: Traditional Wound Care Market in Malaysia 2022

Product link: <https://marketpublishers.com/r/T414C474D803EN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T414C474D803EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970