

# Traditional Wound Care Market in Latin America 2022

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## Abstracts

Wound healing is a dynamic and complex process which requires suitable environment to promote healing process. With the advancement in technology, more than 3000 products have been developed to treat different types of wounds by targeting various aspects of healing process. Traditional wound dressing products including gauze, lint, plasters, bandages (natural or synthetic) and cotton wool are dry and used as primary or secondary dressings for protecting the wound from contaminations. A study by StrategyHelix indicates that the traditional wound care market in Latin America is poised to grow at a CAGR of around 8.4% over the analysis period of 2022 to 2028.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for traditional wound care. The Latin America traditional wound care market is segmented on the basis of product, retail channel, and country. Based on product, the traditional wound care market in Latin America is categorized into adhesive bandages, first aid kits, gauze pads & tapes. In Latin America, the adhesive bandages segment made up the largest share of the traditional wound care market. On the basis of retail channel, the traditional wound care market in Latin America has been segmented into drug stores and pharmacies, e-commerce, grocery stores, supermarkets and hypermarkets, others. In terms of geography, the traditional wound care market in Latin America has been segmented into Argentina, Brazil, Chile, Colombia, Mexico, others.

The Latin America traditional wound care market is highly competitive. Some of the leading companies operating in the market are 3M Company, Beiersdorf AG, Casa Miyako S.A. de C.V., Cremer S.A., Degasa S.A. de C.V., Johnson & Johnson (J&J), Laboratorios Le Roy S.A. de C.V., Tecnoquimicas S.A., Urgo Group SAS. Competitive landscape gives a description of the competitive nature of the traditional wound care market in Latin America and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

## Report Scope

Product: adhesive bandages, first aid kits, gauze pads & tapes

Retail channel: drug stores and pharmacies, e-commerce, grocery stores, supermarkets and hypermarkets, others

Country: Argentina, Brazil, Chile, Colombia, Mexico, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: 3M Company, Beiersdorf AG, Casa Miyako S.A. de C.V., Cremer S.A., Degasa S.A. de C.V., Johnson & Johnson (J&J), Laboratorios Le Roy S.A. de C.V., Tecnoquimicas S.A., Urgo Group SAS

## Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America traditional wound care market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Beiersdorf AG  
Casa Miyako S.A. de C.V.

Cremer S.A.  
Degasa, S.A. de C.V.  
Johnson & Johnson (J&J)  
Laboratorios Le Roy S.A. de C.V.  
Tecnoquimicas S.A.  
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