

Traditional Wound Care Market in Latin America 2022

<https://marketpublishers.com/r/TD5808343E24EN.html>

Date: December 2022

Pages: 14

Price: US\$ 1,275.00 (Single User License)

ID: TD5808343E24EN

Abstracts

Wound healing is a dynamic and complex process which requires suitable environment to promote healing process. With the advancement in technology, more than 3000 products have been developed to treat different types of wounds by targeting various aspects of healing process. Traditional wound dressing products including gauze, lint, plasters, bandages (natural or synthetic) and cotton wool are dry and used as primary or secondary dressings for protecting the wound from contaminations. A study by StrategyHelix indicates that the traditional wound care market in Latin America is poised to grow at a CAGR of around 8.4% over the analysis period of 2022 to 2028.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for traditional wound care. The Latin America traditional wound care market is segmented on the basis of product, retail channel, and country. Based on product, the traditional wound care market in Latin America is categorized into adhesive bandages, first aid kits, gauze pads & tapes. In Latin America, the adhesive bandages segment made up the largest share of the traditional wound care market. On the basis of retail channel, the traditional wound care market in Latin America has been segmented into drug stores and pharmacies, e-commerce, grocery stores, supermarkets and hypermarkets, others. In terms of geography, the traditional wound care market in Latin America has been segmented into Argentina, Brazil, Chile, Colombia, Mexico, others.

The Latin America traditional wound care market is highly competitive. Some of the leading companies operating in the market are 3M Company, Beiersdorf AG, Casa Miyako S.A. de C.V., Cremer S.A., Degasa S.A. de C.V., Johnson & Johnson (J&J), Laboratorios Le Roy S.A. de C.V., Tecnoquimicas S.A., Urgo Group SAS. Competitive landscape gives a description of the competitive nature of the traditional wound care market in Latin America and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

Report Scope

Product: adhesive bandages, first aid kits, gauze pads & tapes

Retail channel: drug stores and pharmacies, e-commerce, grocery stores, supermarkets and hypermarkets, others

Country: Argentina, Brazil, Chile, Colombia, Mexico, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: 3M Company, Beiersdorf AG, Casa Miyako S.A. de C.V., Cremer S.A., Degasa S.A. de C.V., Johnson & Johnson (J&J), Laboratorios Le Roy S.A. de C.V., Tecnoquimicas S.A., Urgo Group SAS

Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America traditional wound care market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. TRADITIONAL WOUND CARE MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Adhesive bandages
First aid kits
Gauze pads & tapes

PART 4. MARKET BREAKDOWN BY RETAIL CHANNEL

Drug stores and pharmacies
E-commerce
Grocery stores
Supermarkets and hypermarkets
Others

PART 5. MARKET BREAKDOWN BY COUNTRY

Argentina
Brazil
Chile
Colombia
Mexico
Others

PART 6. KEY COMPANIES

3M Company
Beiersdorf AG
Casa Miyako S.A. de C.V.

Cremer S.A.
Degasa, S.A. de C.V.
Johnson & Johnson (J&J)
Laboratorios Le Roy S.A. de C.V.
Tecnoquimicas S.A.
Urgo Group SAS
About StrategyHelix
Disclaimer

I would like to order

Product name: Traditional Wound Care Market in Latin America 2022

Product link: <https://marketpublishers.com/r/TD5808343E24EN.html>

Price: US\$ 1,275.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TD5808343E24EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970