

Traditional Wound Care Market in Italy 2022

<https://marketpublishers.com/r/TD547F6B47E5EN.html>

Date: December 2022

Pages: 17

Price: US\$ 450.00 (Single User License)

ID: TD547F6B47E5EN

Abstracts

Wound healing is a dynamic and complex process which requires suitable environment to promote healing process. With the advancement in technology, more than 3000 products have been developed to treat different types of wounds by targeting various aspects of healing process. Traditional wound dressing products including gauze, lint, plasters, bandages (natural or synthetic) and cotton wool are dry and used as primary or secondary dressings for protecting the wound from contaminations. According to StrategyHelix, the traditional wound care market in Italy is anticipated to expand positively at a CAGR of 2.7% during the forecast period (2022-2028).

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for traditional wound care. The Italy traditional wound care market is segmented on the basis of product, and retail channel. Based on product, the traditional wound care market in Italy is categorized into adhesive bandages, first aid kits, gauze pads & tapes. The adhesive bandages segment captured the largest share of the market in 2021. On the basis of retail channel, the traditional wound care market in Italy has been segmented into convenience retail, supermarkets and hypermarkets, drug stores and pharmacies, e-commerce, others.

The report also includes the profiles of leading companies such as 3M Company, Artsana Group, Beiersdorf AG, Gabbiano SpA, Perrigo Company PLC, Pietrasanta Pharma S.p.A. Competitive landscape gives a description of the competitive nature of the traditional wound care market in Italy and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the traditional wound care market to help drive informed decision making for industry executives, policy makers, academic, and

analysts.

Report Scope

Product: adhesive bandages, first aid kits, gauze pads & tapes

Retail channel: convenience retail, supermarkets and hypermarkets, drug stores and pharmacies, e-commerce, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: 3M Company, Artsana Group, Beiersdorf AG, Gabbiano SpA, Perrigo Company PLC, Pietrasanta Pharma S.p.A.

Key Benefits for Stakeholders

Get a comprehensive picture of the Italy traditional wound care market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. TRADITIONAL WOUND CARE MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Adhesive bandages
First aid kits
Gauze pads & tapes

PART 4. MARKET BREAKDOWN BY RETAIL CHANNEL

Convenience retail
Supermarkets and hypermarkets
Drug stores and pharmacies
E-commerce
Others

PART 5. KEY COMPANIES

3M Company
Artsana Group
Beiersdorf AG
Gabbiano SpA
Perrigo Company PLC
Pietrasanta Pharma S.p.A.
About StrategyHelix
Disclaimer

I would like to order

Product name: Traditional Wound Care Market in Italy 2022

Product link: <https://marketpublishers.com/r/TD547F6B47E5EN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TD547F6B47E5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970