

Traditional Wound Care Market in Finland 2022

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Abstracts

Wound healing is a dynamic and complex process which requires suitable environment to promote healing process. With the advancement in technology, more than 3000 products have been developed to treat different types of wounds by targeting various aspects of healing process. Traditional wound dressing products including gauze, lint, plasters, bandages (natural or synthetic) and cotton wool are dry and used as primary or secondary dressings for protecting the wound from contaminations. The traditional wound care market in Finland is anticipated to expand positively at a CAGR of 2.2% during the forecast period (2022-2028).

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for traditional wound care. The Finland traditional wound care market is segmented on the basis of product, and retail channel. On the basis of product, the traditional wound care market in Finland has been segmented into adhesive bandages, first aid kits, gauze pads & tapes. The adhesive bandages segment held the largest revenue share in 2021. By retail channel, the traditional wound care market in Finland has been segmented into convenience retail, supermarkets and hypermarkets, drug stores and pharmacies, e-commerce, others.

Top players covered in Finland Traditional Wound Care Market Study are 3M Company, Beiersdorf AG, Orkla ASA, Suomen Turvakauppa Oy. Competitive landscape gives a description of the competitive nature of the traditional wound care market in Finland and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the traditional wound care market to help drive informed decision making for industry executives, policy makers, academic, and



analysts.

Report Scope

Product: adhesive bandages, first aid kits, gauze pads & tapes

Retail channel: convenience retail, supermarkets and hypermarkets, drug stores and

pharmacies, e-commerce, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: 3M Company, Beiersdorf AG, Orkla ASA, Suomen Turvakauppa

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Key Benefits for Stakeholders

Get a comprehensive picture of the Finland traditional wound care market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment



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Convenience retail
Supermarkets and hypermarkets
Drug stores and pharmacies
E-commerce
Others

PART 5. KEY COMPANIES

3M Company
Beiersdorf AG
Orkla ASA
Suomen Turvakauppa Oy
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