

# Traditional Wound Care Market in Europe 2022

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## Abstracts

Wound healing is a dynamic and complex process which requires suitable environment to promote healing process. With the advancement in technology, more than 3000 products have been developed to treat different types of wounds by targeting various aspects of healing process. Traditional wound dressing products including gauze, lint, plasters, bandages (natural or synthetic) and cotton wool are dry and used as primary or secondary dressings for protecting the wound from contaminations. The traditional wound care market in Europe is set to increase by US\$ 372.0 million from 2022 to 2028, representing a compound annual growth rate (CAGR) of 3.9% during the forecast period.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for traditional wound care. The Europe traditional wound care market is segmented on the basis of product, retail channel, and country. On the basis of product, the traditional wound care market in Europe has been segmented into adhesive bandages, first aid kits, gauze pads & tapes. The adhesive bandages segment held the largest revenue share in 2021. By retail channel, the traditional wound care market in Europe has been segmented into convenience stores, drug stores and pharmacies, e-commerce, supermarkets and hypermarkets, others. In terms of geography, the traditional wound care market in Europe has been segmented into France, Germany, Italy, Netherlands, Poland, Russia, Spain, Turkey, United Kingdom, others.

The Europe traditional wound care market is highly competitive. Top players covered in Europe Traditional Wound Care Market Study are 3M Company, Artsana Group, Beiersdorf AG, Dr. Ausbuttel & Co. GmbH, Essity AB, Gabbiano SpA, Grupo Uriach, Holthaus Medical GmbH & Co. KG, Johnson & Johnson (J&J), Koninklijke Utermohlen NV, Lohmann & Rauscher International GmbH & Co. KG, Orkla ASA, Paul Hartmann AG, Perrigo Company PLC, Pietrasanta Pharma S.p.A., Urgo Group SAS, W Soehngen

GmbH. Competitive landscape gives a description of the competitive nature of the traditional wound care market in Europe and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

#### Report Scope

Product: adhesive bandages, first aid kits, gauze pads & tapes

Retail channel: convenience stores, drug stores and pharmacies, e-commerce, supermarkets and hypermarkets, others

Country: France, Germany, Italy, Netherlands, Poland, Russia, Spain, Turkey, United Kingdom, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: 3M Company, Artsana Group, Beiersdorf AG, Dr. Ausbittel & Co. GmbH, Essity AB, Gabbiano SpA, Grupo Uriach, Holthaus Medical GmbH & Co. KG, Johnson & Johnson (J&J), Koninklijke Utermohlen NV, Lohmann & Rauscher International GmbH & Co. KG, Orkla ASA, Paul Hartmann AG, Perrigo Company PLC, Pietrasanta Pharma S.p.A., Urgo Group SAS, W Soehngen GmbH

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Europe traditional wound care market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Russia  
Spain  
Turkey  
United Kingdom  
Others

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3M Company  
Artsana Group  
Beiersdorf AG  
Dr. Ausbittel & Co. GmbH  
Essity AB  
Gabbiano SpA  
Grupo Uriach  
Holthaus Medical GmbH & Co. KG  
Johnson & Johnson (J&J)  
Koninklijke Utermohlen NV  
Lohmann & Rauscher International GmbH & Co. KG  
Orkla ASA  
Paul Hartmann AG  
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