

Traditional Wound Care Market in Europe 2022

<https://marketpublishers.com/r/TA98B474B10BEN.html>

Date: December 2022

Pages: 22

Price: US\$ 1,275.00 (Single User License)

ID: TA98B474B10BEN

Abstracts

Wound healing is a dynamic and complex process which requires suitable environment to promote healing process. With the advancement in technology, more than 3000 products have been developed to treat different types of wounds by targeting various aspects of healing process. Traditional wound dressing products including gauze, lint, plasters, bandages (natural or synthetic) and cotton wool are dry and used as primary or secondary dressings for protecting the wound from contaminations. The traditional wound care market in Europe is set to increase by US\$ 372.0 million from 2022 to 2028, representing a compound annual growth rate (CAGR) of 3.9% during the forecast period.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for traditional wound care. The Europe traditional wound care market is segmented on the basis of product, retail channel, and country. On the basis of product, the traditional wound care market in Europe has been segmented into adhesive bandages, first aid kits, gauze pads & tapes. The adhesive bandages segment held the largest revenue share in 2021. By retail channel, the traditional wound care market in Europe has been segmented into convenience stores, drug stores and pharmacies, e-commerce, supermarkets and hypermarkets, others. In terms of geography, the traditional wound care market in Europe has been segmented into France, Germany, Italy, Netherlands, Poland, Russia, Spain, Turkey, United Kingdom, others.

The Europe traditional wound care market is highly competitive. Top players covered in Europe Traditional Wound Care Market Study are 3M Company, Artsana Group, Beiersdorf AG, Dr. Ausbittel & Co. GmbH, Essity AB, Gabbiano SpA, Grupo Uriach, Holthaus Medical GmbH & Co. KG, Johnson & Johnson (J&J), Koninklijke Utermohlen NV, Lohmann & Rauscher International GmbH & Co. KG, Orkla ASA, Paul Hartmann AG, Perrigo Company PLC, Pietrasanta Pharma S.p.A., Urgo Group SAS, W Soehngen

GmbH. Competitive landscape gives a description of the competitive nature of the traditional wound care market in Europe and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

Report Scope

Product: adhesive bandages, first aid kits, gauze pads & tapes

Retail channel: convenience stores, drug stores and pharmacies, e-commerce, supermarkets and hypermarkets, others

Country: France, Germany, Italy, Netherlands, Poland, Russia, Spain, Turkey, United Kingdom, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: 3M Company, Artsana Group, Beiersdorf AG, Dr. Ausbittel & Co. GmbH, Essity AB, Gabbiano SpA, Grupo Uriach, Holthaus Medical GmbH & Co. KG, Johnson & Johnson (J&J), Koninklijke Utermohlen NV, Lohmann & Rauscher International GmbH & Co. KG, Orkla ASA, Paul Hartmann AG, Perrigo Company PLC, Pietrasanta Pharma S.p.A., Urgo Group SAS, W Soehngen GmbH

Key Benefits for Stakeholders

Get a comprehensive picture of the Europe traditional wound care market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. TRADITIONAL WOUND CARE MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Adhesive bandages
First aid kits
Gauze pads & tapes

PART 4. MARKET BREAKDOWN BY RETAIL CHANNEL

Convenience stores
Drug stores and pharmacies
E-commerce
Supermarkets and hypermarkets
Others

PART 5. MARKET BREAKDOWN BY COUNTRY

France
Germany
Italy
Netherlands
Poland
Russia
Spain
Turkey
United Kingdom
Others

PART 6. KEY COMPANIES

3M Company
Artsana Group
Beiersdorf AG
Dr. Ausbittel & Co. GmbH
Essity AB
Gabbiano SpA
Grupo Uriach
Holthaus Medical GmbH & Co. KG
Johnson & Johnson (J&J)
Koninklijke Utermohlen NV
Lohmann & Rauscher International GmbH & Co. KG
Orkla ASA
Paul Hartmann AG
Perrigo Company PLC
Pietrasanta Pharma S.p.A.
Urgo Group SAS
W Soehngen GmbH
About StrategyHelix
Disclaimer

I would like to order

Product name: Traditional Wound Care Market in Europe 2022

Product link: <https://marketpublishers.com/r/TA98B474B10BEN.html>

Price: US\$ 1,275.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TA98B474B10BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970