

# Traditional Wound Care Market in Estonia 2022

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## Abstracts

Wound healing is a dynamic and complex process which requires suitable environment to promote healing process. With the advancement in technology, more than 3000 products have been developed to treat different types of wounds by targeting various aspects of healing process. Traditional wound dressing products including gauze, lint, plasters, bandages (natural or synthetic) and cotton wool are dry and used as primary or secondary dressings for protecting the wound from contaminations. According to a report by StrategyHelix, the traditional wound care market in Estonia is expected to increase at a CAGR of 4.3% till 2028.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for traditional wound care. The Estonia traditional wound care market is segmented on the basis of product, and retail channel. On the basis of product, the traditional wound care market in Estonia has been segmented into adhesive bandages, first aid kits, gauze pads & tapes. The adhesive bandages segment is estimated to account for the largest share of the traditional wound care market in Estonia. By retail channel, the traditional wound care market in Estonia has been segmented into supermarkets and hypermarkets, drug stores and pharmacies, e-commerce, others.

The Estonia traditional wound care market is highly competitive. The prominent players operating in the Estonia traditional wound care market include Beiersdorf AG, FORANS International AG, Molnlycke Health Care AB, Orkla ASA, Paul Hartmann AG, Perrigo Company PLC, Urgo Group SAS. Competitive landscape gives a description of the competitive nature of the traditional wound care market in Estonia and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

The report is an invaluable resource for companies and organizations active in this

industry. It provides a cohesive picture of the traditional wound care market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

#### Report Scope

Product: adhesive bandages, first aid kits, gauze pads & tapes

Retail channel: supermarkets and hypermarkets, drug stores and pharmacies, e-commerce, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: Beiersdorf AG, FORANS International AG, Molnlycke Health Care AB, Orkla ASA, Paul Hartmann AG, Perrigo Company PLC, Urgo Group SAS

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Estonia traditional wound care market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Study period  
Geographical scope  
Research methodology

### **PART 2. TRADITIONAL WOUND CARE MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Adhesive bandages  
First aid kits  
Gauze pads & tapes

### **PART 4. MARKET BREAKDOWN BY RETAIL CHANNEL**

Supermarkets and hypermarkets  
Drug stores and pharmacies  
E-commerce  
Others

### **PART 5. KEY COMPANIES**

Beiersdorf AG  
FORANS International AG  
Molnlycke Health Care AB  
Orkla ASA  
Paul Hartmann AG  
Perrigo Company PLC  
Urgo Group SAS  
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