

Traditional Wound Care Market in Bulgaria 2022

<https://marketpublishers.com/r/T815F9563A2CEN.html>

Date: December 2022

Pages: 22

Price: US\$ 450.00 (Single User License)

ID: T815F9563A2CEN

Abstracts

Wound healing is a dynamic and complex process which requires suitable environment to promote healing process. With the advancement in technology, more than 3000 products have been developed to treat different types of wounds by targeting various aspects of healing process. Traditional wound dressing products including gauze, lint, plasters, bandages (natural or synthetic) and cotton wool are dry and used as primary or secondary dressings for protecting the wound from contaminations. The traditional wound care market in Bulgaria is anticipated to expand positively at a CAGR of 5.7% during the forecast period (2022-2028).

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for traditional wound care. The Bulgaria traditional wound care market is segmented on the basis of product, and retail channel. On the basis of product, the traditional wound care market in Bulgaria has been segmented into adhesive bandages, first aid kits, gauze pads & tapes. Among these, the adhesive bandages segment was accounted for the highest revenue generator in 2021. By retail channel, the traditional wound care market in Bulgaria has been segmented into supermarkets and hypermarkets, grocery stores, drug stores and pharmacies, e-commerce, others.

The Bulgaria traditional wound care market is highly competitive. Top players covered in Bulgaria Traditional Wound Care Market Study are Beiersdorf AG, Burnshield (Pty) Ltd., Decathlon S.A., Mammoth Retail Group Ltd, Medica AD, Paul Hartmann AG, Urgo Group SAS. Competitive landscape gives a description of the competitive nature of the traditional wound care market in Bulgaria and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the traditional wound care market to help drive

informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: adhesive bandages, first aid kits, gauze pads & tapes

Retail channel: supermarkets and hypermarkets, grocery stores, drug stores and pharmacies, e-commerce, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: Beiersdorf AG, Burnshield (Pty) Ltd., Decathlon S.A., Mammoth Retail Group Ltd, Medica AD, Paul Hartmann AG, Urgo Group SAS

Key Benefits for Stakeholders

Get a comprehensive picture of the Bulgaria traditional wound care market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. TRADITIONAL WOUND CARE MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Adhesive bandages
First aid kits
Gauze pads & tapes

PART 4. MARKET BREAKDOWN BY RETAIL CHANNEL

Supermarkets and hypermarkets
Grocery stores
Drug stores and pharmacies
E-commerce
Others

PART 5. KEY COMPANIES

Beiersdorf AG
Burnshield (Pty) Ltd.
Decathlon S.A.
Mammoth Retail Group Ltd
Medica AD
Paul Hartmann AG
Urgo Group SAS
About StrategyHelix
Disclaimer

I would like to order

Product name: Traditional Wound Care Market in Bulgaria 2022

Product link: <https://marketpublishers.com/r/T815F9563A2CEN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T815F9563A2CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970