

# Traditional Wound Care Market in Asia Pacific 2022

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## Abstracts

Wound healing is a dynamic and complex process which requires suitable environment to promote healing process. With the advancement in technology, more than 3000 products have been developed to treat different types of wounds by targeting various aspects of healing process. Traditional wound dressing products including gauze, lint, plasters, bandages (natural or synthetic) and cotton wool are dry and used as primary or secondary dressings for protecting the wound from contaminations. The traditional wound care market in Asia Pacific is poised to grow by US\$ 283.0 million during 2022-2028, progressing at a CAGR of 4.2% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for traditional wound care. The Asia Pacific traditional wound care market is segmented on the basis of product, retail channel, and country. By product, the traditional wound care market in Asia Pacific has been segmented into adhesive bandages, first aid kits, gauze pads & tapes. In 2021, the adhesive bandages segment made up the largest share of revenue generated by the traditional wound care market. Based upon retail channel, the traditional wound care market in Asia Pacific is categorized into convenience stores, drug stores and pharmacies, e-commerce, grocery stores, supermarkets and hypermarkets, others. Geographically, the traditional wound care market in Asia Pacific is segmented into Australia, China, India, Indonesia, Japan, Philippines, South Korea, Thailand, Vietnam, others.

The Asia Pacific traditional wound care market is highly competitive. The traditional wound care market is dominated by key players, which are 3M Company, Band Doctor Co. Ltd., Beiersdorf AG, CG Bio Inc., Convatec Group plc, Forest Holdings Inc., Fujimoto Holdings Co. Ltd., Glory Ray Holdings Limited, Ildong Pharmaceutical Co. Ltd., Jack Chia Industries (Thailand) Public Company Limited, Johnson & Johnson (J&J), JW

Shinyak Corporation, Kobayashi Pharmaceutical Co. Ltd., Mundipharma International Limited, NICHIBAN Co. Ltd., Paul Hartmann AG, Sato Pharmaceutical Co. Ltd., SinSin Pharmaceutical Co. Ltd., Smith & Nephew plc, Yunnan Baiyao Group Co. Ltd., Yutoku Pharmaceutical Ind Co. Ltd. Competitive landscape gives a description of the competitive nature of the traditional wound care market in Asia Pacific and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

### Report Scope

Product: adhesive bandages, first aid kits, gauze pads & tapes

Retail channel: convenience stores, drug stores and pharmacies, e-commerce, grocery stores, supermarkets and hypermarkets, others

Country: Australia, China, India, Indonesia, Japan, Philippines, South Korea, Thailand, Vietnam, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: 3M Company, Band Doctor Co. Ltd., Beiersdorf AG, CG Bio Inc., Convatec Group plc, Forest Holdings Inc., Fujimoto Holdings Co. Ltd., Glory Ray Holdings Limited, Ildong Pharmaceutical Co. Ltd., Jack Chia Industries (Thailand) Public Company Limited, Johnson & Johnson (J&J), JW Shinyak Corporation, Kobayashi Pharmaceutical Co. Ltd., Mundipharma International Limited, NICHIBAN Co. Ltd., Paul Hartmann AG, Sato Pharmaceutical Co. Ltd., SinSin Pharmaceutical Co. Ltd., Smith & Nephew plc, Yunnan Baiyao Group Co. Ltd., Yutoku Pharmaceutical Ind Co. Ltd.

### Key Benefits for Stakeholders

Get a comprehensive picture of the Asia Pacific traditional wound care market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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E-commerce  
Grocery stores  
Supermarkets and hypermarkets  
Others

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Australia  
China  
India  
Indonesia  
Japan  
Philippines  
South Korea  
Thailand  
Vietnam  
Others

## **PART 6. KEY COMPANIES**

3M Company  
Band Doctor Co. Ltd.  
Beiersdorf AG  
CG Bio Inc.  
Convatec Group plc  
Forest Holdings Inc.  
Fujimoto Holdings Co., Ltd.  
Glory Ray Holdings Limited  
Ildong Pharmaceutical Co., Ltd.  
Jack Chia Industries (Thailand) Public Company Limited  
Johnson & Johnson (J&J)  
JW Shinyak Corporation  
Kobayashi Pharmaceutical Co., Ltd.  
Mundipharma International Limited  
NICHIBAN Co., Ltd.  
Paul Hartmann AG  
Sato Pharmaceutical Co., Ltd.  
SinSin Pharmaceutical Co., Ltd.  
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