

Toy Vehicle Manufacturing Market in China 2021

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Abstracts

The toy vehicle manufacturing market in China in terms of revenue is set to grow by US\$ 3 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 8% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for toy vehicle manufacturing. The China toy vehicle manufacturing market is segmented on the basis of type, product. By type, it is categorized into original brand manufacturing (OBM), original design manufacturing (ODM), and original equipment manufacturing (OEM). The original equipment manufacturing (OEM) segment held the largest market share in 2020. However, the original brand manufacturing (OBM) segment is expected to witness the highest CAGR during the forecast period. By product, the toy vehicle manufacturing market is divided into smart toy vehicle, and traditional toy vehicle.

The report has profiled some of the key players of the market such as Alpha Group, Doubleeagle Industry (China) Ltd., Goldlok Toys Holdings (Guangdong) Co. Ltd., Kidztech Holdings Limited, Rastar Group, Shantou MZ Model Co. Ltd., Shifeng Cultural Development Co. Ltd..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the toy vehicle manufacturing market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Type: original brand manufacturing (OBM), original design manufacturing (ODM), and original equipment manufacturing (OEM)

Product: smart toy vehicle, and traditional toy vehicle

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the China toy vehicle manufacturing market

Pinpoint growth sectors and trends for investment

Understand what the future of the toy vehicle manufacturing market in China looks like

Identify the competitive landscape and window of opportunity

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