

# Toy Market in China 2021

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## Abstracts

The toy market in China in terms of revenue is set to grow by US\$ 6 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 7.1% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for toy. The China toy market is segmented on the basis of region. By region, it is categorized into Central South China, East China, North China, Northeast China, Northwest China, and Southwest China.

The report has profiled some of the key players of the market such as Alpha Group, Ban Bao Co. Ltd., Goldlok Toys Holdings (Guangdong) Co. Ltd., GuangDong First Union Animation Technology Co. Ltd., Guangdong Jaki Technology and Education Co. Ltd., Rastar Group, Shantou MZ Model Co. Ltd..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the toy market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Region: Central South China, East China, North China, Northeast China, Northwest China, and Southwest China

Years Considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the China toy market

Pinpoint growth sectors and trends for investment

Understand what the future of the toy market in China looks like

Identify the competitive landscape and window of opportunity

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