

Toilet Paper Market in Vietnam 2021

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Abstracts

Toilet paper is a thin sanitary absorbent paper usually in a roll for use in drying or cleaning oneself after defecation and urination. The toilet paper market in Vietnam is set to increase by US\$ 498 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 14% during the forecast period. Increasing awareness regarding the benefits of maintaining cleanliness and personal hygiene and presence of favorable government initiatives are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for toilet paper. The Vietnam toilet paper market is segmented on the basis of product, and distribution channel. On the basis of product, the toilet paper market in Vietnam has been segmented into pulp paper, recycled paper. The pulp paper segment is estimated to account for the largest share of the toilet paper market in Vietnam. By distribution channel, the toilet paper market in Vietnam has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. The supermarkets & hypermarkets segment held the largest revenue share in 2020.

The competitive landscape of the industry has also been examined along with the profiles of the key players Berli Jucker Public Company Limited (BJC), NEW TOYO PULPPY (HONG KONG) LIMITED, Saigon Paper JSC, Unicharm Corporation.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the toilet paper market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: pulp paper, recycled paper

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing,

others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Vietnam toilet paper market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Berli Jucker Public Company Limited (BJC)
NEW TOYO PULPPY (HONG KONG) LIMITED
Saigon Paper JSC
Unicharm Corporation
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