

Toilet Paper Market in Taiwan 2021

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Abstracts

Toilet paper is a thin sanitary absorbent paper usually in a roll for use in drying or cleaning oneself after defecation and urination. According to a report by StrategyHelix, the toilet paper market in Taiwan is set to increase by US\$ 106 million during 2021-2027, growing at a CAGR of 3.8% during the forecast period. Increasing awareness regarding the benefits of maintaining cleanliness and personal hygiene and presence of favorable government initiatives are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for toilet paper. The Taiwan toilet paper market is segmented on the basis of product, and distribution channel. On the basis of product, the toilet paper market in Taiwan has been segmented into pulp paper, recycled paper. Among these, the pulp paper segment was accounted for the highest revenue generator in 2020. By distribution channel, the toilet paper market in Taiwan has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. The supermarkets & hypermarkets segment is estimated to account for the largest share of the toilet paper market in Taiwan.

The report also includes the profiles of leading companies such as Asia Pulp & Paper Company Ltd. (APP), Cheng Loong Corporation, Kimberly-Clark Corporation, Yuen Foong Yu Paper Enterprise Co. Ltd.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the toilet paper market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: pulp paper, recycled paper

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Taiwan toilet paper market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Specialty stores
Online retailing
Others

PART 5. KEY COMPANIES

Asia Pulp & Paper Company Ltd. (APP)
Cheng Loong Corporation
Kimberly-Clark Corporation
Yuen Foong Yu Paper Enterprise Co., Ltd.
About StrategyHelix
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