

Toilet Paper Market in South Korea 2021

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Abstracts

Toilet paper is a thin sanitary absorbent paper usually in a roll for use in drying or cleaning oneself after defecation and urination. The toilet paper market in South Korea is poised to grow by US\$ 8 million during 2021-2027, progressing at a CAGR of 0.2% during the forecast period, according to data and analytics company StrategyHelix. Increasing awareness regarding the benefits of maintaining cleanliness and personal hygiene and presence of favorable government initiatives are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for toilet paper. The South Korea toilet paper market is segmented on the basis of product, and distribution channel. By product, the toilet paper market in South Korea has been segmented into pulp paper, recycled paper. In 2020, the pulp paper segment made up the largest share of revenue generated by the toilet paper market. Based upon distribution channel, the toilet paper market in South Korea is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others. The supermarkets & hypermarkets segment was the largest contributor to the South Korea toilet paper market in 2020.

The prominent players operating in the South Korea toilet paper market include Kimberly-Clark Corporation, KleanNara Co. Ltd., Mirae Well Life Co. Ltd., MSS Holdings Co. Ltd.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the toilet paper market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: pulp paper, recycled paper

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the South Korea toilet paper market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. TOILET PAPER MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Pulp paper
Recycled paper

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Online retailing
Others

PART 5. KEY COMPANIES

Kimberly-Clark Corporation
KleanNara Co., Ltd.
Mirae Well Life Co., Ltd.
MSS Holdings Co., Ltd.
About StrategyHelix
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