

Toilet Paper Market in North Macedonia 2021

<https://marketpublishers.com/r/T08FB85BF14CEN.html>

Date: January 2022

Pages: 13

Price: US\$ 550.00 (Single User License)

ID: T08FB85BF14CEN

Abstracts

Toilet paper is a thin sanitary absorbent paper usually in a roll for use in drying or cleaning oneself after defecation and urination. The toilet paper market in North Macedonia is set to grow at a healthy compound annual growth rate (CAGR) of 3% in the next five years, according to data and analytics company StrategyHelix. Increasing awareness regarding the benefits of maintaining cleanliness and personal hygiene and presence of favorable government initiatives are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for toilet paper. The North Macedonia toilet paper market is segmented on the basis of product, and distribution channel. By product, the toilet paper market in North Macedonia has been segmented into pulp paper, recycled paper. In 2020, the pulp paper segment made up the largest share of revenue generated by the toilet paper market. Based upon distribution channel, the toilet paper market in North Macedonia is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others. The supermarkets & hypermarkets segment was the largest contributor to the North Macedonia toilet paper market in 2020.

The North Macedonia toilet paper market is highly competitive. The toilet paper market is dominated by key players, which are Drenik ND d.o.o, Essity AB, Ficosota Syntez OOD (Ficosota Holding Ltd.), Paloma d.d., Slovak Hygienic Paper Group (SHP Group), Sofidel S.p.A., Violeta d.o.o.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the toilet paper market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: pulp paper, recycled paper

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the North Macedonia toilet paper market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Others

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Drenik ND d.o.o
Essity AB
Ficosota Syntez OOD (Ficosota Holding Ltd.)
Paloma d.d.
Slovak Hygienic Paper Group (SHP Group)
Sofidel S.p.A.
Violeta d.o.o.
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