

Toilet Paper Market in New Zealand 2021

<https://marketpublishers.com/r/TDB81111C8F7EN.html>

Date: January 2022

Pages: 22

Price: US\$ 550.00 (Single User License)

ID: TDB81111C8F7EN

Abstracts

Toilet paper is a thin sanitary absorbent paper usually in a roll for use in drying or cleaning oneself after defecation and urination. A study by StrategyHelix indicates that the toilet paper market in New Zealand is anticipated to expand positively at a CAGR of 4.4% during the forecast period (2021-2027). Increasing awareness regarding the benefits of maintaining cleanliness and personal hygiene and presence of favorable government initiatives are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for toilet paper. The New Zealand toilet paper market is segmented on the basis of product, and distribution channel. Based on product, the toilet paper market in New Zealand is categorized into pulp paper, recycled paper. The pulp paper segment held the largest share of the New Zealand toilet paper market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the toilet paper market in New Zealand has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. In New Zealand, the supermarkets & hypermarkets segment made up the largest share of the toilet paper market.

Top players covered in New Zealand Toilet Paper Market Study are ABC Tissue Products Pty Limited, Cottonsoft Limited (Sopphire Venture (M) SDN.BHD), Essity AB, Kimberly-Clark Corporation.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the toilet paper market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: pulp paper, recycled paper

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the New Zealand toilet paper market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. TOILET PAPER MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Pulp paper
Recycled paper

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Online retailing
Others

PART 5. KEY COMPANIES

ABC Tissue Products Pty Limited
Cottonsoft Limited (Sopphire Venture (M) SDN.BHD)
Essity AB
Kimberly-Clark Corporation
About StrategyHelix
Disclaimer

I would like to order

Product name: Toilet Paper Market in New Zealand 2021

Product link: <https://marketpublishers.com/r/TDB81111C8F7EN.html>

Price: US\$ 550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TDB81111C8F7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970