

Toilet Paper Market in Middle East and Africa 2021

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Abstracts

Toilet paper is a thin sanitary absorbent paper usually in a roll for use in drying or cleaning oneself after defecation and urination. The toilet paper market in Middle East and Africa is poised to grow by US\$ 753 million during 2021-2027, progressing at a CAGR of 8.2% during the forecast period, according to data and analytics company StrategyHelix. Increasing awareness regarding the benefits of maintaining cleanliness and personal hygiene and presence of favorable government initiatives are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for toilet paper. The Middle East and Africa toilet paper market is segmented on the basis of product, distribution channel, and country. By product, the toilet paper market in Middle East and Africa has been segmented into pulp paper, recycled paper. The pulp paper segment was the largest contributor to the Middle East and Africa toilet paper market in 2020. Based upon distribution channel, the toilet paper market in Middle East and Africa is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others. According to the research, the supermarkets & hypermarkets segment had the largest share in the toilet paper market in Middle East and Africa. Geographically, the toilet paper market in Middle East and Africa is segmented into South Africa, United Arab Emirates.

The Middle East and Africa toilet paper market is highly competitive. Key companies profiled in the report include ABC International Ltd., Essity AB, Hayat Holding A.S., INDEVCO Group, Kimberly-Clark Corporation, Nuqul Group, Sofidel S.p.A.

Report Scope

Product: pulp paper, recycled paper

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Country: South Africa, United Arab Emirates

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Middle East and Africa toilet paper market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Hayat Holding A.S.
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