

Toilet Paper Market in Latin America 2021

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Abstracts

Toilet paper is a thin sanitary absorbent paper usually in a roll for use in drying or cleaning oneself after defecation and urination. The toilet paper market in Latin America is poised to grow by US\$ 4,658 million from 2021 to 2027, registering a CAGR of 9.7% during the forecast period, according to StrategyHelix. Increasing awareness regarding the benefits of maintaining cleanliness and personal hygiene and presence of favorable government initiatives are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for toilet paper. The Latin America toilet paper market is segmented on the basis of product, distribution channel, and country. By product, the toilet paper market in Latin America has been segmented into pulp paper, recycled paper. According to the research, the pulp paper segment had the largest share in the toilet paper market in Latin America. Based upon distribution channel, the toilet paper market in Latin America is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others. In 2020, the supermarkets & hypermarkets segment made up the largest share of revenue generated by the toilet paper market. In terms of geography, the toilet paper market in Latin America has been segmented into Argentina, Brazil.

Top players covered in Latin America Toilet Paper Market Study are Empresas CMPC S.A., Essity AB, Kimberly-Clark Corporation, Papelera Internacional S.A., Procter & Gamble Company (P&G).

Report Scope

Product: pulp paper, recycled paper

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Country: Argentina, Brazil

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America toilet paper market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Essity AB
Kimberly-Clark Corporation
Papeleria Internacional S.A.
Procter & Gamble Company (P&G)
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