

Toilet Paper Market in Ethiopia 2021

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Abstracts

Toilet paper is a thin sanitary absorbent paper usually in a roll for use in drying or cleaning oneself after defecation and urination. The toilet paper market in Ethiopia is anticipated to expand positively at a CAGR of 12.6% during the forecast period (2021-2027). Increasing awareness regarding the benefits of maintaining cleanliness and personal hygiene and presence of favorable government initiatives are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for toilet paper. The Ethiopia toilet paper market is segmented on the basis of product, and distribution channel. On the basis of product, the toilet paper market in Ethiopia has been segmented into pulp paper, recycled paper. Among these, the pulp paper segment was accounted for the highest revenue generator in 2020. By distribution channel, the toilet paper market in Ethiopia has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. The supermarkets & hypermarkets segment is estimated to account for the largest share of the toilet paper market in Ethiopia.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the toilet paper market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope Product: pulp paper, recycled paper Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders



Get a comprehensive picture of the Ethiopia toilet paper market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment Identify the competitive landscape and window of opportunity



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