

# Toilet Paper Market in Czech Republic 2021

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## Abstracts

Toilet paper is a thin sanitary absorbent paper usually in a roll for use in drying or cleaning oneself after defecation and urination. The toilet paper market in Czech Republic is anticipated to expand positively at a CAGR of 4.1% during the forecast period (2021-2027), according to data and analytics company StrategyHelix. Increasing awareness regarding the benefits of maintaining cleanliness and personal hygiene and presence of favorable government initiatives are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for toilet paper. The Czech Republic toilet paper market is segmented on the basis of product, and distribution channel. By product, the toilet paper market in Czech Republic has been segmented into pulp paper, recycled paper. The pulp paper segment was the largest contributor to the Czech Republic toilet paper market in 2020. Based upon distribution channel, the toilet paper market in Czech Republic is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others. According to the research, the supermarkets & hypermarkets segment had the largest share in the toilet paper market in Czech Republic.

The report also includes the profiles of leading companies such as Essity AB, MELITRADE a.s., Metsa Group, MORACELL s.r.o., Slovak Hygienic Paper Group (SHP Group), Velvet CARE sp. z o.o.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the toilet paper market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

## Report Scope

Product: pulp paper, recycled paper

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Czech Republic toilet paper market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Recycled paper

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Supermarkets & hypermarkets  
Specialty stores  
Online retailing  
Others

### **PART 5. KEY COMPANIES**

Essity AB  
MELITRADE a.s.  
Metsa Group  
MORACELL s.r.o.  
Slovak Hygienic Paper Group (SHP Group)  
Velvet CARE sp. z o.o.  
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