

# Toilet Paper Market in Cambodia 2021

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## Abstracts

Toilet paper is a thin sanitary absorbent paper usually in a roll for use in drying or cleaning oneself after defecation and urination. The toilet paper market in Cambodia is anticipated to expand positively at a CAGR of 9% during the forecast period (2021-2027). Increasing awareness regarding the benefits of maintaining cleanliness and personal hygiene and presence of favorable government initiatives are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for toilet paper. The Cambodia toilet paper market is segmented on the basis of product, and distribution channel. On the basis of product, the toilet paper market in Cambodia has been segmented into pulp paper, recycled paper. The pulp paper segment is estimated to account for the largest share of the toilet paper market in Cambodia. By distribution channel, the toilet paper market in Cambodia has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. The supermarkets & hypermarkets segment held the largest revenue share in 2020.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the toilet paper market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: pulp paper, recycled paper

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Cambodia toilet paper market  
Identify regional strategies and strategic priorities on the basis of local data  
Pinpoint growth sectors and trends for investment  
Identify the competitive landscape and window of opportunity

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Recycled paper

### **PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Specialty stores  
Online retailing  
Others  
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