

# Tea Market in Ukraine 2022

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## Abstracts

Tea is an aromatic beverage prepared by pouring hot or boiling water over cured or fresh leaves of *Camellia sinensis*. Traditional teas originating from the *Camellia sinensis* plant include black, white, green, yellow, oolong, and yerba mate, all of which contain caffeine. A study by StrategyHelix indicates that the tea market in Ukraine is expected to increase by US\$ 276 million from 2022 to 2028, garnering a CAGR of 7.8% during the forecast period.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for tea. The Ukraine tea market is segmented on the basis of product, and distribution channel. Based on product, the tea market in Ukraine is categorized into black tea, fruit & herbal tea, green tea, instant tea, others. On the basis of distribution channel, the tea market in Ukraine has been segmented into supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others.

The Ukraine tea market is highly competitive. As of 2021, the major players in the Ukraine tea market were Greenfield Tea Ltd., Ahmad Tea Ltd., Mai Kompanya OAO, Monomakh VAT, Unilever PLC, Sun Generation Limited, Regency Teas (Pvt) Ltd., ECOPRODUCT Manufacturing Company, Azersun Holding MMC, STOIC GROUP, Orimi Trade OOO.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the tea market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: black tea, fruit & herbal tea, green tea, instant tea, others

Distribution channel: supermarkets & hypermarkets, grocery stores, online retailing,

specialized stores, others

Years considered: this report covers the period 2018 to 2028

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Ukraine tea market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Research methodology

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Fruit & herbal tea  
Green tea  
Instant tea  
Others

### **PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Grocery stores  
Online retailing  
Specialized stores  
Others

### **PART 5. KEY COMPANIES**

Greenfield Tea Ltd.  
Ahmad Tea Ltd.  
Mai Kompanya OAO  
Monomakh VAT  
Unilever PLC  
Sun Generation Limited  
Regency Teas (Pvt) Ltd.  
ECOPRODUCT Manufacturing Company  
Azersun Holding MMC  
STOIC GROUP

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