

Tea Market in Russia 2022

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Abstracts

Tea is an aromatic beverage prepared by pouring hot or boiling water over cured or fresh leaves of *Camellia sinensis*. Traditional teas originating from the *Camellia sinensis* plant include black, white, green, yellow, oolong, and yerba mate, all of which contain caffeine. The tea market in Russia is poised to grow by US\$ 89 million from 2022 to 2028, registering a CAGR of 0.8% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for tea. The Russia tea market is segmented on the basis of product, and distribution channel. By product, the tea market in Russia has been segmented into black tea, fruit & herbal tea, green tea, instant tea, others. Based upon distribution channel, the tea market in Russia is categorized into supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others.

The Russia tea market is highly competitive. Some of the leading companies operating in the market are Greenfield Tea Ltd., Mai Kompanya OAO, Orimi Trade OOO, Unilever PLC, Ahmad Tea Ltd., Azersun Holding MMC, Akbar Brothers Ltd., Krasnogoroskleksredstva OAO.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the tea market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: black tea, fruit & herbal tea, green tea, instant tea, others

Distribution channel: supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others

Years considered: this report covers the period 2018 to 2028

Key Benefits for Stakeholders

Get a comprehensive picture of the Russia tea market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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PART 5. KEY COMPANIES

Greenfield Tea Ltd.
Mai Kompanya OAO
Orimi Trade OOO
Unilever PLC
Ahmad Tea Ltd.
Azersun Holding MMC
Akbar Brothers Ltd.
Krasnogoroskleksredstva OAO
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