

Tea Market in North America 2022

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Abstracts

Tea is an aromatic beverage prepared by pouring hot or boiling water over cured or fresh leaves of *Camellia sinensis*. Traditional teas originating from the *Camellia sinensis* plant include black, white, green, yellow, oolong, and yerba mate, all of which contain caffeine. According to StrategyHelix, the tea market in North America is expected to increase by US\$ 1,263 million during 2022-2028, expanding at a CAGR of 3.8% during the forecast period.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for tea. The North America tea market is segmented on the basis of product, distribution channel, and country. Based on product, the tea market in North America is categorized into black tea, fruit & herbal tea, green tea, instant tea, others. On the basis of distribution channel, the tea market in North America has been segmented into supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others. Geographically, the tea market in North America is segmented into Canada, USA.

The North America tea market is highly competitive. The leading players in the tea market include Associated British Foods plc, DAVIDsTEA Inc., East West Tea Company LLC, RC Bigelow Inc., Steeped Tea Inc, Tata Consumer Products Ltd., The Hain Celestial Group Inc., Traditional Medicinals, Unilever PLC.

Report Scope

Product: black tea, fruit & herbal tea, green tea, instant tea, others

Distribution channel: supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others

Country: Canada, USA

Years considered: this report covers the period 2018 to 2028

Key Benefits for Stakeholders

Get a comprehensive picture of the North America tea market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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DAVIDsTEA Inc.
East West Tea Company, LLC
RC Bigelow Inc.
Steeped Tea Inc

Tata Consumer Products Ltd.
The Hain Celestial Group, Inc.
Traditional Medicinals
Unilever PLC
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