

Tea Market in Middle East and Africa 2022

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Abstracts

Tea is an aromatic beverage prepared by pouring hot or boiling water over cured or fresh leaves of *Camellia sinensis*. Traditional teas originating from the *Camellia sinensis* plant include black, white, green, yellow, oolong, and yerba mate, all of which contain caffeine. The tea market in Middle East and Africa is poised to grow by US\$ 5,509 million during 2022-2028, progressing at a CAGR of 7.8% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for tea. The Middle East and Africa tea market is segmented on the basis of product, distribution channel, and country. By product, the tea market in Middle East and Africa has been segmented into black tea, fruit & herbal tea, green tea, instant tea, others. Based upon distribution channel, the tea market in Middle East and Africa is categorized into supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others. Geographically, the tea market in Middle East and Africa is segmented into South Africa, United Arab Emirates.

The Middle East and Africa tea market is highly competitive. The report also includes the profiles of leading companies such as Al Jawhara Group, Alokozay International Ltd., AMS Baeshen & Co., Associated British Foods plc, Avi Ltd., Badawy Group For Food Industries, Finlays Colombo PLC, Tata Consumer Products Ltd., The SEKEM Group, Unilever PLC.

Report Scope

Product: black tea, fruit & herbal tea, green tea, instant tea, others

Distribution channel: supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others

Country: South Africa, United Arab Emirates

Years considered: this report covers the period 2018 to 2028

Key Benefits for Stakeholders

Get a comprehensive picture of the Middle East and Africa tea market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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AMS Baeshen & Co.
Associated British Foods plc
Avi Ltd.

Badawy Group For Food Industries
Finlays Colombo PLC
Tata Consumer Products Ltd.
The SEKEM Group
Unilever PLC
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