

Tea Market in Latin America 2022

<https://marketpublishers.com/r/T737F321B828EN.html>

Date: March 2022

Pages: 20

Price: US\$ 1,350.00 (Single User License)

ID: T737F321B828EN

Abstracts

Tea is an aromatic beverage prepared by pouring hot or boiling water over cured or fresh leaves of *Camellia sinensis*. Traditional teas originating from the *Camellia sinensis* plant include black, white, green, yellow, oolong, and yerba mate, all of which contain caffeine. The tea market in Latin America is poised to grow by US\$ 2,145 million from 2022 to 2028, registering a CAGR of 11.7% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for tea. The Latin America tea market is segmented on the basis of product, distribution channel, and country. By product, the tea market in Latin America has been segmented into black tea, fruit & herbal tea, green tea, instant tea, others. Based upon distribution channel, the tea market in Latin America is categorized into supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others. In terms of geography, the tea market in Latin America has been segmented into Argentina, Brazil.

The Latin America tea market is highly competitive. The competitive landscape of the industry has also been examined along with the profiles of the key players Associated British Foods plc, CACHAMAI SAICFI, Cafes La Virginia S.A., Cambiaso Hnos S.A.C, Dr. August Oetker, Empacadora Therbal S.A. de C.V., Establecimiento Las Marias S.A.C.I.F.A, ICB S.A., INDUSTRIAS ALIMENTICIAS MARATA LTDA, J. LLORENTE Y CIA. S.A., Laboratorios Pharmamerican S.R.L., Manzanilla La Pastora S.A. de C.V., McCormick & Company, MJF Holdings Limited, PLANTAS MEDICINALES SAN IDELFONSO S.A. DE C.V., Royal Tea S.A. De C.V., SAROSO S.A., The Coca-Cola Company, Unilever PLC.

Report Scope

Product: black tea, fruit & herbal tea, green tea, instant tea, others

Distribution channel: supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others

Country: Argentina, Brazil

Years considered: this report covers the period 2018 to 2028

Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America tea market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. TEA MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Black tea
Fruit & herbal tea
Green tea
Instant tea
Others

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Grocery stores
Online retailing
Specialized stores
Others

PART 5. MARKET BREAKDOWN BY COUNTRY

Argentina
Brazil

PART 6. KEY COMPANIES

Associated British Foods plc
CACHAMAI SAICFI
Cafes La Virginia S.A.
Cambiaso Hnos S.A.C
Dr. August Oetker

Empacadora Therbal S.A. de C.V.
Establecimiento Las Marias S.A.C.I.F.A
ICB S.A.
INDUSTRIAS ALIMENTICIAS MARATA LTDA
J. LLORENTE Y CIA. S.A.
Laboratorios Pharmamerican S.R.L.
Manzanilla La Pastora, S.A. de C.V.
McCormick & Company
MJF Holdings Limited
PLANTAS MEDICINALES SAN IDELFONSO, S.A. DE C.V.
Royal Tea, S.A. De C.V.
SAROSO, S.A.
The Coca-Cola Company
Unilever PLC
About StrategyHelix
Disclaimer

I would like to order

Product name: Tea Market in Latin America 2022

Product link: <https://marketpublishers.com/r/T737F321B828EN.html>

Price: US\$ 1,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T737F321B828EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970