

Tea Market in Japan 2022

<https://marketpublishers.com/r/TBADFA9E38A5EN.html>

Date: February 2022

Pages: 15

Price: US\$ 450.00 (Single User License)

ID: TBADFA9E38A5EN

Abstracts

Tea is an aromatic beverage prepared by pouring hot or boiling water over cured or fresh leaves of *Camellia sinensis*. Traditional teas originating from the *Camellia sinensis* plant include black, white, green, yellow, oolong, and yerba mate, all of which contain caffeine. According to StrategyHelix, the tea market in Japan is expected to increase by US\$ 139 million during 2022-2028, expanding at a CAGR of 0.6% during the forecast period.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for tea. The Japan tea market is segmented on the basis of product, and distribution channel. Based on product, the tea market in Japan is categorized into black tea, fruit & herbal tea, green tea, instant tea, others. On the basis of distribution channel, the tea market in Japan has been segmented into supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others.

The prominent players operating in the Japan tea market include Ito En Ltd., Mitsui Norin Co. Ltd., Unilever PLC.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the tea market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: black tea, fruit & herbal tea, green tea, instant tea, others

Distribution channel: supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others

Years considered: this report covers the period 2018 to 2028

Key Benefits for Stakeholders

Get a comprehensive picture of the Japan tea market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. TEA MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Black tea
Fruit & herbal tea
Green tea
Instant tea
Others

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Grocery stores
Online retailing
Specialized stores
Others

PART 5. KEY COMPANIES

Ito En, Ltd.
Mitsui Norin Co., Ltd.
Unilever PLC
About StrategyHelix
Disclaimer

I would like to order

Product name: Tea Market in Japan 2022

Product link: <https://marketpublishers.com/r/TBADFA9E38A5EN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TBADFA9E38A5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970