

Tea Market in Hungary 2022

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Abstracts

Tea is an aromatic beverage prepared by pouring hot or boiling water over cured or fresh leaves of *Camellia sinensis*. Traditional teas originating from the *Camellia sinensis* plant include black, white, green, yellow, oolong, and yerba mate, all of which contain caffeine. The tea market in Hungary is set to grow at a healthy compound annual growth rate (CAGR) of 5% in the next five years, according to StrategyHelix.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for tea. The Hungary tea market is segmented on the basis of product, and distribution channel. By product, the tea market in Hungary has been segmented into black tea, fruit & herbal tea, green tea, instant tea, others. Based upon distribution channel, the tea market in Hungary is categorized into supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others.

The Hungary tea market is highly competitive. As of 2021, the major players in the Hungary tea market were Unilever PLC, JDE Peet's N.V., Herbaria Zrt., Associated British Foods plc, Teekanne GmbH & CO. kg, Laurens Spethmann Holding AG & Co. KG, Naturland Magyarország Kft., BENEX FOOD Kft.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the tea market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: black tea, fruit & herbal tea, green tea, instant tea, others

Distribution channel: supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others

Years considered: this report covers the period 2018 to 2028

Key Benefits for Stakeholders

Get a comprehensive picture of the Hungary tea market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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PART 5. KEY COMPANIES

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JDE Peet's N.V.
Herbaria Zrt.
Associated British Foods plc
Teekanne GmbH & CO. kg
Laurens Spethmann Holding AG & Co. KG
Naturland Magyarország Kft.
BENEX FOOD Kft.
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