

Tea Market in Germany 2022

<https://marketpublishers.com/r/TCF87449D98BEN.html>

Date: March 2022

Pages: 15

Price: US\$ 450.00 (Single User License)

ID: TCF87449D98BEN

Abstracts

Tea is an aromatic beverage prepared by pouring hot or boiling water over cured or fresh leaves of *Camellia sinensis*. Traditional teas originating from the *Camellia sinensis* plant include black, white, green, yellow, oolong, and yerba mate, all of which contain caffeine. The tea market in Germany is poised to grow by US\$ 465 million during 2022-2028, progressing at a CAGR of 2.9% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for tea. The Germany tea market is segmented on the basis of product, and distribution channel. By product, the tea market in Germany has been segmented into black tea, fruit & herbal tea, green tea, instant tea, others. Based upon distribution channel, the tea market in Germany is categorized into supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others.

The prominent players operating in the Germany tea market include Teekanne GmbH & CO. kg, Laurens Spethmann Holding AG & Co. KG, J. Buenting Beteiligungs AG, Bad Heilbrunner Naturheilmittel GmbH & Co. KG, H&S Tee-Gesellschaft mbH & Co. KG, East West Tea Company LLC.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the tea market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: black tea, fruit & herbal tea, green tea, instant tea, others

Distribution channel: supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others

Years considered: this report covers the period 2018 to 2028

Key Benefits for Stakeholders

Get a comprehensive picture of the Germany tea market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Laurens Spethmann Holding AG & Co. KG
J. Buenting Beteiligungs AG
Bad Heilbrunner Naturheilmittel GmbH & Co. KG
H&S Tee-Gesellschaft mbH & Co. KG
East West Tea Company, LLC
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