

Tea Market in Georgia 2022

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Abstracts

Tea is an aromatic beverage prepared by pouring hot or boiling water over cured or fresh leaves of *Camellia sinensis*. Traditional teas originating from the *Camellia sinensis* plant include black, white, green, yellow, oolong, and yerba mate, all of which contain caffeine. According to a report by StrategyHelix, the tea market in Georgia is anticipated to expand positively at a CAGR of 5.3% during the forecast period (2022-2028).

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for tea. The Georgia tea market is segmented on the basis of product, and distribution channel. On the basis of product, the tea market in Georgia has been segmented into black tea, fruit & herbal tea, green tea, instant tea, others. By distribution channel, the tea market in Georgia has been segmented into supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others.

The Georgia tea market is highly competitive. The report also includes the profiles of leading companies such as Geoplant Ltd, Azersun Holding MMC, Unilever PLC, Ahmad Tea Ltd., Regency Teas (Pvt) Ltd., Greenfield Tea Ltd., Riston Teas Pvt Ltd, Milmartea Ltd., Agrofirma Kobuleti, Tkibuli Tea Ltd.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the tea market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: black tea, fruit & herbal tea, green tea, instant tea, others

Distribution channel: supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others

Years considered: this report covers the period 2018 to 2028

Key Benefits for Stakeholders

Get a comprehensive picture of the Georgia tea market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Others

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Geoplant Ltd
Azersun Holding MMC
Unilever PLC
Ahmad Tea Ltd.
Regency Teas (Pvt) Ltd.
Greenfield Tea Ltd.
Riston Teas Pvt Ltd
Milmartea Ltd.
Agrofirm Kobuleti
Tkibuli Tea Ltd.

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