

Tea Market in Egypt 2022

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Abstracts

Tea is an aromatic beverage prepared by pouring hot or boiling water over cured or fresh leaves of *Camellia sinensis*. Traditional teas originating from the *Camellia sinensis* plant include black, white, green, yellow, oolong, and yerba mate, all of which contain caffeine. According to StrategyHelix, the tea market in Egypt is expected to increase by US\$ 554 million during 2022-2028, expanding at a CAGR of 9% during the forecast period.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for tea. The Egypt tea market is segmented on the basis of product, and distribution channel. Based on product, the tea market in Egypt is categorized into black tea, fruit & herbal tea, green tea, instant tea, others. On the basis of distribution channel, the tea market in Egypt has been segmented into supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others.

Key companies profiled in the report include Badawy Group For Food Industries, Unilever PLC, Al Jawhara Group, The SEKEM Group.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the tea market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: black tea, fruit & herbal tea, green tea, instant tea, others

Distribution channel: supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others

Years considered: this report covers the period 2018 to 2028

Key Benefits for Stakeholders

Get a comprehensive picture of the Egypt tea market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. TEA MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Black tea
Fruit & herbal tea
Green tea
Instant tea
Others

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Grocery stores
Online retailing
Specialized stores
Others

PART 5. KEY COMPANIES

Badawy Group For Food Industries
Unilever PLC
Al Jawhara Group
The SEKEM Group
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