

Tea Market in Belarus 2022

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Abstracts

Tea is an aromatic beverage prepared by pouring hot or boiling water over cured or fresh leaves of *Camellia sinensis*. Traditional teas originating from the *Camellia sinensis* plant include black, white, green, yellow, oolong, and yerba mate, all of which contain caffeine. According to a report by StrategyHelix, the tea market in Belarus is projected to expand by a CAGR of 9.3% from 2022 through 2028.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for tea. The Belarus tea market is segmented on the basis of product, and distribution channel. On the basis of product, the tea market in Belarus has been segmented into black tea, fruit & herbal tea, green tea, instant tea, others. By distribution channel, the tea market in Belarus has been segmented into supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others.

The leading players in the tea market include Greenfield Tea Ltd., Unilever PLC, Mai Kompanya OAO, Orimi Trade OOO, Regency Teas (Pvt) Ltd., Ahmad Tea Ltd.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the tea market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: black tea, fruit & herbal tea, green tea, instant tea, others

Distribution channel: supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others

Years considered: this report covers the period 2018 to 2028

Key Benefits for Stakeholders

Get a comprehensive picture of the Belarus tea market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

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Others

PART 5. KEY COMPANIES

Greenfield Tea Ltd.
Unilever PLC
Mai Kompanya OAO
Orimi Trade OOO
Regency Teas (Pvt) Ltd.
Ahmad Tea Ltd.
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