

# Tea Market in Azerbaijan 2022

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### **Abstracts**

Tea is an aromatic beverage prepared by pouring hot or boiling water over cured or fresh leaves of Camellia sinensis. Traditional teas originating from the Camellia sinensis plant include black, white, green, yellow, oolong, and yerba mate, all of which contain caffeine. The tea market in Azerbaijan is set to grow at a healthy compound annual growth rate (CAGR) of 6.9% in the next five years, according to StrategyHelix.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for tea. The Azerbaijan tea market is segmented on the basis of product, and distribution channel. By product, the tea market in Azerbaijan has been segmented into black tea, fruit & herbal tea, green tea, instant tea, others. Based upon distribution channel, the tea market in Azerbaijan is categorized into supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others.

As of 2021, the major players in the Azerbaijan tea market were Beta Gida Sanayi Ve Ticaret AS, Azersun Holding MMC, Inter Tea Pvt. Ltd., Greenfield Tea Ltd., Unilever PLC, Ahmad Tea Ltd.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the tea market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: black tea, fruit & herbal tea, green tea, instant tea, others

Distribution channel: supermarkets & hypermarkets, grocery stores, online retailing,

specialized stores, others

Years considered: this report covers the period 2018 to 2028



Key Benefits for Stakeholders

Get a comprehensive picture of the Azerbaijan tea market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment



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Others

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Specialized stores
Others

#### **PART 5. KEY COMPANIES**

Beta Gida Sanayi Ve Ticaret AS
Azersun Holding MMC
Inter Tea, Pvt. Ltd.
Greenfield Tea Ltd.
Unilever PLC
Ahmad Tea Ltd.
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