

Tea Market in Asia Pacific 2022

<https://marketpublishers.com/r/TEA978292A85EN.html>

Date: March 2022

Pages: 19

Price: US\$ 1,350.00 (Single User License)

ID: TEA978292A85EN

Abstracts

Tea is an aromatic beverage prepared by pouring hot or boiling water over cured or fresh leaves of *Camellia sinensis*. Traditional teas originating from the *Camellia sinensis* plant include black, white, green, yellow, oolong, and yerba mate, all of which contain caffeine. According to a report by StrategyHelix, the tea market in Asia Pacific is set to increase by US\$ 10,424 million during 2022-2028, growing at a CAGR of 4.9% during the forecast period.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for tea. The Asia Pacific tea market is segmented on the basis of product, distribution channel, and country. On the basis of product, the tea market in Asia Pacific has been segmented into black tea, fruit & herbal tea, green tea, instant tea, others. By distribution channel, the tea market in Asia Pacific has been segmented into supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others. Geographically, the tea market in Asia Pacific is segmented into Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand.

The Asia Pacific tea market is highly competitive. Key companies profiled in the report include Amorepacific Corporation, Associated British Foods plc, Blue Ocean Food And Drinks Co. Ltd., DAMTUH Co. Ltd., Dong Suh Co. Ltd., Greentea Co. Ltd., Guangdong Strong Group Company Ltd., Gujarat Tea Processors and Packers Limited, Ito En Ltd., KT&G Corporation, Mitsui Norin Co. Ltd., Nokchawon Co. Ltd., ONG EW KEE TEA CO. LTD., Raming Tea Co. Ltd., Tata Consumer Products Ltd., Uey Po Kee Tea Store Co. Ltd., Unilever PLC, Yunnan Taetea Tea Industry Group Co. Ltd (TaeTea Group), Zhejiang Xiangpiaopiao Co. Ltd.

Report Scope

Product: black tea, fruit & herbal tea, green tea, instant tea, others

Distribution channel: supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others

Country: Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand

Years considered: this report covers the period 2018 to 2028

Key Benefits for Stakeholders

Get a comprehensive picture of the Asia Pacific tea market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Thailand

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Amorepacific Corporation
Associated British Foods plc
Blue Ocean Food And Drinks Co., Ltd.
DAMTUH Co., Ltd.
Dong Suh Co., Ltd.
Greentea Co., Ltd.
Guangdong Strong Group Company Ltd.
Gujarat Tea Processors and Packers Limited
Ito En, Ltd.
KT&G Corporation
Mitsui Norin Co., Ltd.
Nokchawon Co., Ltd.
ONG EW KEE TEA CO., LTD.
Raming Tea Co., Ltd.
Tata Consumer Products Ltd.
Uey Po Kee Tea Store Co., Ltd.
Unilever PLC
Yunnan Taetea Tea Industry Group Co., Ltd (TaeTea Group)
Zhejiang Xiangpiaopiao Co., Ltd.
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