

Sun Care Products Market in South Korea 2021

<https://marketpublishers.com/r/SCC84B18FA9AEN.html>

Date: January 2022

Pages: 15

Price: US\$ 450.00 (Single User License)

ID: SCC84B18FA9AEN

Abstracts

Sun care products are products applied to the skin to protect against the harmful effects of the sun's ultraviolet rays. These products come in many forms, as creams, lotions, lip balms, hair tonics, and gels. The sun care products market in South Korea is poised to grow by US\$ 277 million during 2021-2027, progressing at a CAGR of 5% during the forecast period, according to data and analytics company StrategyHelix. Rising consumer disposable income, increasing product availability and retail outlet, rising incidence of sunburns to surge awareness of sun care products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for sun care products. The South Korea sun care products market is segmented on the basis of price range, product, distribution channel, and end user. By price range, the sun care products market in South Korea has been segmented into prestige product, mass product. According to the research, the mass product segment had the largest share in the sun care products market in South Korea. Based upon product, the sun care products market in South Korea is categorized into self-tanning products, after-sun products, sun protection products. In 2020, the sun protection products segment made up the largest share of revenue generated by the sun care products market. On the basis of distribution channel, the sun care products market in South Korea has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. By end user, the sun care products market in South Korea has been segmented into adult, children.

The prominent players operating in the South Korea sun care products market include Amorepacific Corporation, LG Household & Health Care Ltd., Gwooonsesang Cosmetics Co. Ltd.

Report Scope

Price range: prestige product, mass product

Product: self-tanning products, after-sun products, sun protection products

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

End user: adult, children

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the South Korea sun care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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LG Household & Health Care, Ltd.
Gwoonsesang Cosmetics Co., Ltd.

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