

# Sun Care Products Market in Italy 2021

<https://marketpublishers.com/r/S63BCEBFFE52EN.html>

Date: January 2022

Pages: 21

Price: US\$ 450.00 (Single User License)

ID: S63BCEBFFE52EN

## Abstracts

Sun care products are products applied to the skin to protect against the harmful effects of the sun's ultraviolet rays. These products come in many forms, as creams, lotions, lip balms, hair tonics, and gels. The sun care products market in Italy is poised to grow by US\$ 149 million during 2021-2027, progressing at a CAGR of 3.9% during the forecast period, according to data and analytics company StrategyHelix. Rising consumer disposable income, increasing product availability and retail outlet, rising incidence of sunburns to surge awareness of sun care products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for sun care products. The Italy sun care products market is segmented on the basis of price range, product, distribution channel, and end user. By price range, the sun care products market in Italy has been segmented into prestige product, mass product. In 2020, the mass product segment made up the largest share of revenue generated by the sun care products market. Based upon product, the sun care products market in Italy is categorized into self-tanning products, after-sun products, sun protection products. The sun protection products segment was the largest contributor to the Italy sun care products market in 2020. On the basis of distribution channel, the sun care products market in Italy has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. By end user, the sun care products market in Italy has been segmented into adult, children.

The leading players in the sun care products market include L'Oreal Groupe, Beiersdorf AG, The Bolton Group, Pierre Fabre S.A.

Report Scope

Price range: prestige product, mass product

Product: self-tanning products, after-sun products, sun protection products  
Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

End user: adult, children

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Italy sun care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. SUN CARE PRODUCTS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRICE RANGE**

Prestige product  
Mass product

### **PART 4. MARKET BREAKDOWN BY PRODUCT**

Self-tanning products  
After-sun products  
Sun protection products

### **PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Specialty stores  
Online retailing  
Others

### **PART 6. MARKET BREAKDOWN BY END USER**

Adult  
Children

### **PART 7. KEY COMPANIES**

L'Oreal Groupe  
Beiersdorf AG  
The Bolton Group

Pierre Fabre S.A.  
About StrategyHelix  
Disclaimer

## I would like to order

Product name: Sun Care Products Market in Italy 2021

Product link: <https://marketpublishers.com/r/S63BCEBFFE52EN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S63BCEBFFE52EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970