

# Sun Care Products Market in Indonesia 2021

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## Abstracts

Sun care products are products applied to the skin to protect against the harmful effects of the sun's ultraviolet rays. These products come in many forms, as creams, lotions, lip balms, hair tonics, and gels. The sun care products market in Indonesia is projected to expand by a CAGR of 13% from 2021 through 2027, according to StrategyHelix. Rising consumer disposable income, increasing product availability and retail outlet, rising incidence of sunburns to surge awareness of sun care products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for sun care products. The Indonesia sun care products market is segmented on the basis of price range, product, distribution channel, and end user. By price range, the sun care products market in Indonesia has been segmented into prestige product, mass product. According to the research, the mass product segment had the largest share in the sun care products market in Indonesia. Based upon product, the sun care products market in Indonesia is categorized into self-tanning products, after-sun products, sun protection products. In 2020, the sun protection products segment made up the largest share of revenue generated by the sun care products market. On the basis of distribution channel, the sun care products market in Indonesia has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. By end user, the sun care products market in Indonesia has been segmented into adult, children.

The key players in the sun care products market include Beiersdorf AG, Oriflame Cosmetics S.A., Unilever PLC.

### Report Scope

Price range: prestige product, mass product

Product: self-tanning products, after-sun products, sun protection products

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

End user: adult, children

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Indonesia sun care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. SUN CARE PRODUCTS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRICE RANGE**

Prestige product  
Mass product

### **PART 4. MARKET BREAKDOWN BY PRODUCT**

Self-tanning products  
After-sun products  
Sun protection products

### **PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Specialty stores  
Online retailing  
Others

### **PART 6. MARKET BREAKDOWN BY END USER**

Adult  
Children

### **PART 7. KEY COMPANIES**

Beiersdorf AG  
Oriflame Cosmetics S.A.  
Unilever PLC

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