

Sun Care Products Market in Bangladesh 2021

<https://marketpublishers.com/r/SA48A05BDFE8EN.html>

Date: January 2022

Pages: 21

Price: US\$ 450.00 (Single User License)

ID: SA48A05BDFE8EN

Abstracts

Sun care products are products applied to the skin to protect against the harmful effects of the sun's ultraviolet rays. These products come in many forms, as creams, lotions, lip balms, hair tonics, and gels. According to StrategyHelix, the sun care products market in Bangladesh is projected to expand by a CAGR of 16.3% from 2021 through 2027. Rising consumer disposable income, increasing product availability and retail outlet, rising incidence of sunburns to surge awareness of sun care products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for sun care products. The Bangladesh sun care products market is segmented on the basis of price range, product, distribution channel, and end user. Based on price range, the sun care products market in Bangladesh is categorized into prestige product, mass product. In Bangladesh, the mass product segment made up the largest share of the sun care products market. On the basis of product, the sun care products market in Bangladesh has been segmented into self-tanning products, after-sun products, sun protection products. The sun protection products segment captured the largest share of the market in 2020. By distribution channel, the sun care products market in Bangladesh has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. Based upon end user, the sun care products market in Bangladesh is categorized into adult, children.

The leading players in the sun care products market include L'Oreal Groupe, Johnson & Johnson (J&J), Unilever PLC.

Report Scope

Price range: prestige product, mass product

Product: self-tanning products, after-sun products, sun protection products

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

End user: adult, children

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Bangladesh sun care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. SUN CARE PRODUCTS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRICE RANGE

Prestige product
Mass product

PART 4. MARKET BREAKDOWN BY PRODUCT

Self-tanning products
After-sun products
Sun protection products

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Online retailing
Others

PART 6. MARKET BREAKDOWN BY END USER

Adult
Children

PART 7. KEY COMPANIES

L'Oreal Groupe
Johnson & Johnson (J&J)
Unilever PLC

About StrategyHelix
Disclaimer

I would like to order

Product name: Sun Care Products Market in Bangladesh 2021

Product link: <https://marketpublishers.com/r/SA48A05BDFE8EN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA48A05BDFE8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970