

Sun Care Products Market in Asia Pacific 2021

<https://marketpublishers.com/r/SFBEE82969CEEN.html>

Date: January 2022

Pages: 22

Price: US\$ 1,550.00 (Single User License)

ID: SFBEE82969CEEN

Abstracts

Sun care products are products applied to the skin to protect against the harmful effects of the sun's ultraviolet rays. These products come in many forms, as creams, lotions, lip balms, hair tonics, and gels. The sun care products market in Asia Pacific is set to increase by US\$ 2,862 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 7.4% during the forecast period. Rising consumer disposable income, increasing product availability and retail outlet, rising incidence of sunburns to surge awareness of sun care products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for sun care products. The Asia Pacific sun care products market is segmented on the basis of price range, product, distribution channel, end user, and country. On the basis of price range, the sun care products market in Asia Pacific has been segmented into prestige product, mass product. Among these, the mass product segment was accounted for the highest revenue generator in 2020. By product, the sun care products market in Asia Pacific has been segmented into self-tanning products, after-sun products, sun protection products. The sun protection products segment is estimated to account for the largest share of the sun care products market in Asia Pacific. Based on distribution channel, the sun care products market in Asia Pacific is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others. On the basis of end user, the sun care products market in Asia Pacific has been segmented into adult, children. In terms of geography, the sun care products market in Asia Pacific has been segmented into Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand.

The Asia Pacific sun care products market is highly competitive. Top players covered in Asia Pacific Sun Care Products Market Study are Amorepacific Corporation, Beiersdorf AG, Gwooonsesang Cosmetics Co. Ltd., Kao Corporation, KOSE Corporation, LG

Household & Health Care Ltd., L'Oreal Groupe, Lotus Herbals Private Limited, Rohto Pharmaceutical Co. Ltd., Shiseido Company Limited, Unilever PLC, VLCC Personal Care Limited.

Report Scope

Price range: prestige product, mass product

Product: self-tanning products, after-sun products, sun protection products

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

End user: adult, children

Country: Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Asia Pacific sun care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Gwoonsesang Cosmetics Co., Ltd.
Kao Corporation
KOSE Corporation
LG Household & Health Care, Ltd.
L'Oreal Groupe
Lotus Herbals Private Limited
Rohto Pharmaceutical Co., Ltd.
Shiseido Company, Limited
Unilever PLC
VLCC Personal Care Limited
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