

# Sports-Related Goods and Services Consumption Market in China 2021

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## Abstracts

The sports-related goods and services consumption market in China in terms of revenue is set to grow by US\$ 40 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 8.1% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for sports-related goods and services consumption. The China sports-related goods and services consumption market is segmented on the basis of type. By type, it is categorized into sports apparel and footwear, sports equipment and accessories, sports game watching, sports related books and magazines, and venue rental and coach recruitment.

The report has profiled some of the key players of the market such as 361 Degrees International Limited, Li Ning Company Limited, Topsports International Holdings Limited.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the sports-related goods and services consumption market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Type: sports apparel and footwear, sports equipment and accessories, sports game watching, sports related books and magazines, and venue rental and coach recruitment  
Years Considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the China sports-related goods and services consumption market

Pinpoint growth sectors and trends for investment

Understand what the future of the sports-related goods and services consumption market in China looks like

Identify the competitive landscape and window of opportunity

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