

# Soft Beverage Market in China 2021

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## Abstracts

The soft beverage market in China in terms of revenue is set to grow by US\$ 62 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 5.8% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for soft beverage. The China soft beverage market is segmented on the basis of product type, distribution channel. By product type, it is categorized into botanical beverage, carbonated beverage, coffee beverage, flavored beverage, functional beverage, juice beverage, packaged drinking water, protein beverage, solid beverage, tea beverage, and others. The packaged drinking water segment held the largest market share in 2020. However, the coffee beverage segment is expected to witness the highest CAGR during the forecast period. By distribution channel, the soft beverage market is divided into catering channel, e-commerce channel, modern channel, traditional channel, and others. In 2020, the traditional channel segment held the largest share of the market, and the e-commerce channel segment is anticipated to register the highest CAGR during 2021 to 2027.

The report has profiled some of the key players of the market such as Hangzhou Wahaha Group Co. Ltd., Nongfu Spring Co. Ltd., Reignwood Group, The Coca-Cola Company, Ting Hsin International Group.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the soft beverage market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product type: botanical beverage, carbonated beverage, coffee beverage, flavored

beverage, functional beverage, juice beverage, packaged drinking water, protein beverage, solid beverage, tea beverage, and others

Distribution channel: catering channel, e-commerce channel, modern channel, traditional channel, and others

Years Considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the China soft beverage market

Pinpoint growth sectors and trends for investment

Understand what the future of the soft beverage market in China looks like

Identify the competitive landscape and window of opportunity

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