

# Small Household Appliance Market in China 2021

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## Abstracts

The small household appliance market in China in terms of revenue is set to grow by US\$ 22 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 10.8% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for small household appliance. The China small household appliance market is segmented on the basis of type. By type, it is categorized into cooking, food preparation, home environment, and personal care. The cooking segment held the largest market share in 2020. However, the home environment segment is expected to witness the highest CAGR during the forecast period.

The report has profiled some of the key players of the market such as Gree Electric Appliances Inc. of Zhuhai, Joyoung Co. Ltd., JS Global Lifestyle Company Limited, Midea Group, Zhejiang Supor Co. Ltd..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the small household appliance market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Type: cooking, food preparation, home environment, and personal care

Years Considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the China small household appliance market

Pinpoint growth sectors and trends for investment  
Understand what the future of the small household appliance market in China looks like  
Identify the competitive landscape and window of opportunity

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