

Skin Care Market in China 2021

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Abstracts

The skin care market in China in terms of revenue is set to grow by US\$ 21 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 9.7% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for skin care. The China skin care market is segmented on the basis of region, price, functional. By region, it is categorized into Beijing, Shanghai, Tianjin, Zhejiang, and others. By price, the skin care market is divided into between USD 15-75, less than USD 15, and more than USD 75. Based on functional, the skin care market is divided into facial cleanser, facial mask, facial moisturizer, and others.

The report has profiled some of the key players of the market such as L'Or?al S.A., Shanghai Jahwa United Co. Ltd., Shanghai Pehchaolin Daily Chemical Co. Ltd., Shiseido Co. Ltd., The Estee Lauder Companies Inc..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the skin care market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Region: Beijing, Shanghai, Tianjin, Zhejiang, and others Price: between USD 15-75, less than USD 15, and more than USD 75 Functional: facial cleanser, facial mask, facial moisturizer, and others Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders Get a comprehensive picture of the China skin care market



Pinpoint growth sectors and trends for investment Understand what the future of the skin care market in China looks like Identify the competitive landscape and window of opportunity



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