

# Residential Washing Machine Market in Vietnam 2021

<https://marketpublishers.com/r/R72749260531EN.html>

Date: January 2022

Pages: 20

Price: US\$ 450.00 (Single User License)

ID: R72749260531EN

## Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. The residential washing machine market in Vietnam is poised to grow by US\$ 642 million from 2021 to 2027, registering a CAGR of 9.4% during the forecast period, according to StrategyHelix. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Vietnam residential washing machine market is segmented on the basis of product, technology, and distribution channel. By product, the residential washing machine market in Vietnam has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machines segment was the largest contributor to the Vietnam residential washing machine market in 2020. Based upon technology, the residential washing machine market in Vietnam is categorized into automatic, semi-automatic. On the basis of distribution channel, the residential washing machine market in Vietnam has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The competitive landscape of the industry has also been examined along with the profiles of the key players Haier Group Corporation, Midea Group Co. Ltd., Panasonic Corporation, LG Corporation, The Samsung Group, Electrolux AB.

### Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing,

others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Vietnam residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. RESIDENTIAL WASHING MACHINE MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Dryers  
Fully automatic washing machines  
Semi-automatic washing machines  
Washer dryers

### **PART 4. MARKET BREAKDOWN BY TECHNOLOGY**

Automatic  
Semi-automatic

### **PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Specialty stores  
Online retailing  
Others

### **PART 6. KEY COMPANIES**

Haier Group Corporation  
Midea Group Co., Ltd.  
Panasonic Corporation  
LG Corporation  
The Samsung Group  
Electrolux AB  
About StrategyHelix

Disclaimer

## I would like to order

Product name: Residential Washing Machine Market in Vietnam 2021

Product link: <https://marketpublishers.com/r/R72749260531EN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R72749260531EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970