

Residential Washing Machine Market in USA 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. The residential washing machine market in USA is poised to grow by US\$ 2,919 million during 2021-2027, progressing at a CAGR of 3.3% during the forecast period, according to data and analytics company StrategyHelix. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The USA residential washing machine market is segmented on the basis of product, technology, and distribution channel. By product, the residential washing machine market in USA has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. According to the research, the fully automatic washing machines segment had the largest share in the residential washing machine market in USA. Based upon technology, the residential washing machine market in USA is categorized into automatic, semi-automatic. On the basis of distribution channel, the residential washing machine market in USA has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The leading players in the residential washing machine market include Whirlpool Corporation, Haier Group Corporation, LG Corporation, The Samsung Group, Electrolux AB.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines,

washer dryers

Technology: automatic, semi-automatic



Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the USA residential washing machine market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment



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Haier Group Corporation
LG Corporation
The Samsung Group
Electrolux AB
About StrategyHelix
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