

Residential Washing Machine Market in Thailand 2021

<https://marketpublishers.com/r/R02744545AD4EN.html>

Date: January 2022

Pages: 19

Price: US\$ 450.00 (Single User License)

ID: R02744545AD4EN

Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. According to a report by StrategyHelix, the residential washing machine market in Thailand is set to increase by US\$ 206 million during 2021-2027, growing at a CAGR of 5.2% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Thailand residential washing machine market is segmented on the basis of product, technology, and distribution channel. On the basis of product, the residential washing machine market in Thailand has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. Among these, the fully automatic washing machines segment was accounted for the highest revenue generator in 2020. By technology, the residential washing machine market in Thailand has been segmented into automatic, semi-automatic. Based on distribution channel, the residential washing machine market in Thailand is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Thailand residential washing machine market is highly competitive. Key companies profiled in the report include LG Corporation, The Samsung Group, Panasonic Corporation, Hitachi Ltd., Midea Group Co. Ltd., Hon Hai Precision Industry Co. Ltd., Haier Group Corporation, Electrolux AB.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Thailand residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Panasonic Corporation
Hitachi, Ltd.
Midea Group Co., Ltd.
Hon Hai Precision Industry Co., Ltd.
Haier Group Corporation

Electrolux AB
About StrategyHelix
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