

Residential Washing Machine Market in South Africa 2021

<https://marketpublishers.com/r/RB53303AB61DEN.html>

Date: January 2022

Pages: 18

Price: US\$ 450.00 (Single User License)

ID: RB53303AB61DEN

Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. The residential washing machine market in South Africa is set to grow at a healthy compound annual growth rate (CAGR) of 7.5% in the next five years, according to StrategyHelix. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The South Africa residential washing machine market is segmented on the basis of product, technology, and distribution channel. By product, the residential washing machine market in South Africa has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machines segment was the largest contributor to the South Africa residential washing machine market in 2020. Based upon technology, the residential washing machine market in South Africa is categorized into automatic, semi-automatic. On the basis of distribution channel, the residential washing machine market in South Africa has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

As of 2020, the major players in the South Africa residential washing machine market were Arcelik A.S., The Samsung Group, BSH Hausgerate GmbH, LG Corporation, Hisense Group Co. Ltd., Electrolux AB.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines,

washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the South Africa residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Arcelik A.S.
The Samsung Group
BSH Hausgerate GmbH
LG Corporation
Hisense Group Co., Ltd.
Electrolux AB
About StrategyHelix

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